



Wedding Prep & Pricing Guide





Thank you

FOR CONSIDERING US TO TAKE PART IN YOUR VERY SPECIAL DAY

Your wedding day isn't just about hair and makeup. After two years of pandemic living, one thing is clear— beauty isn't vanity. It's an emotional connection to how we feel.

When you love how you look, you're a little lighter in your step. On such a special day, it's a feeling you'll remember and cherish for a lifetime. Not only is that feeling special, but the time spent with family and loved ones is also even more memorable.

Let us take the stress out of your day so you can relax with your friends, drink champagne, and enjoy being the bride. We are eager to work with you to design a look you love.

Rachel

in this guide

04

WHAT TO EXPECT

05

COVID-19 PROTOCOLS

06

BRIDAL BEAUTY PACKAGES

11

BRIDAL PRICING GUIDE

21

WEDDING PREP GUIDE

22

CLIENT TESTIMONIALS



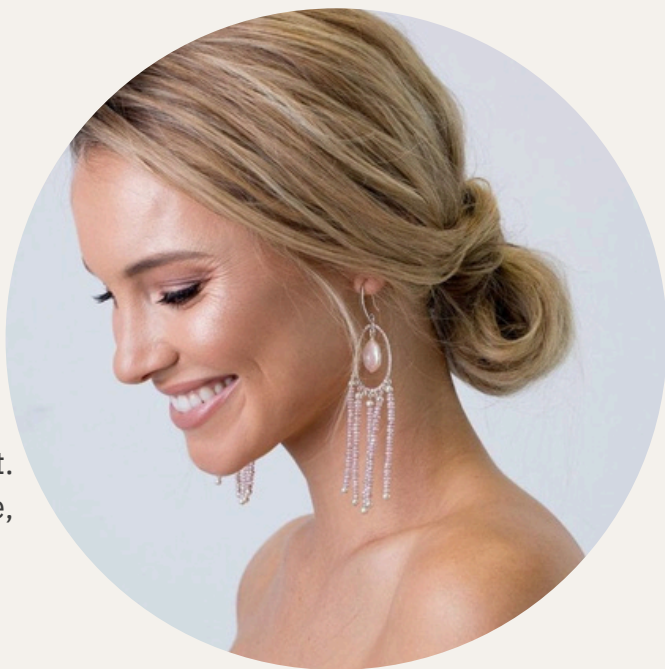
WHAT to expect

TIMELESS. CLASSIC. YOU BUT BETTER LOOKS

We have a very different approach to wedding day makeup. We aren't your "cookie-cutter" artists who make everyone look the same. There is an entire process that celebrities use to look their best, and it's for a good reason. Why is your wedding day any different? This is your red carpet moment.

Here at Kalo, we make sure you get the full red carpet treatment. We partner and collaborate with you to design a look you love, completely customized to YOUR taste.

Our style is more celebrity red carpet than social media trend. While we are happy to create any look you'd like, we specialize in "you but better" looks that are timeless.





SANITATION/INFECTION CONTROL

Weddings are a time where loved ones of all ages and health concerns come together, so we are always mitigating risks where we can. Even before Covid-19, we've always taken infection control very seriously.

With clean makeup kits and brushes, single-use implements, de-potting products and sanitizing palettes, we go above and beyond cosmetology licensing standards, and follow Public Health guidelines at all times.

COVID-19 *infection control*

BRIDAL BEAUTY Packages



PACKAGES Kalo Bridal



Keeping your wedding small and intimate? Kalo Bridal package is designed for hair and makeup for the bride only.

In the this package, we include everything you need to relax in style. The Kalo Bridal package is with one artist who specializes in both hair and makeup.

Your artist will arrive 15 minutes early to set up, and will bring everything you need to enjoy your full luxury service. The only things we request of you are a space to work, free from the traffic flow to keep you safe (hot tools, and tweezers near eyes!); we also require power outlets for our tools.

Your artist will arrive with a professional makeup kit stocked with the most professional and luxury brands, plus a full Skin Prep system, made for sensitive skin, so you can indulge without the risk of irritation on your big day.

Your artist also comes prepared with "The Makeup Light™" so you don't have to worry about bad lighting for beauty services.

Makeup and hair trials before the wedding day are performed in salon.

*Secure Your
Wedding Date*

**SIGNED AGREEMENT + NON-
REFUNDABLE RETAINER
REQUIRED**

Balance due 7 days before
your wedding day.

**GET WEDDING-DAY READY WITH SPA
SERVICES AT A DISCOUNTED RATE!**

PACKAGES Signature Bridal



Wedding days aren't just about marrying the person you love. It's about creating memories that last a lifetime.

In the Signature Bridal Package, we travel to your location and bring everything needed, so you can enjoy your day knowing you and your party are in great hands. This package includes hair and makeup services for yourself and up to three bridesmaids.

Your artists will arrive 15 minutes early to set up and will bring everything you need to enjoy your full luxury service. The only things we request of you are a space to work, free from the traffic flow to keep you safe (hot tools, and tweezers near eyes!) and we also require power outlets for our tools.

Your artists will arrive with a professional makeup kit stocked with the most professional and luxury brands, plus a full Skin Prep system, made for sensitive skin, so you can indulge without the risk of irritation on your big day. .

Your artists also come prepared with "The Makeup Light™" so you don't have to worry about bad lighting for beauty services.

Makeup and hair trials before the wedding day are performed in salon.

*Secure Your
Wedding Date*

**SIGNED AGREEMENT + NON-
REFUNDABLE RETAINER
REQUIRED**

Balance due 7 days before
your wedding day.

**GET WEDDING-DAY READY WITH SPA
SERVICES AT A DISCOUNTED RATE!**

PACKAGES Luxury Bridal



This is a day you will cherish for years to come. The Luxury Bridal Package will help you to rest assured, knowing that your entire bridal party will be picture perfect on this very special day.

In the this Bridal Package, we travel to your location and provide makeup + hair services for the bride, three bridesmaids, and two flower girls.

Your artists will arrive 15 minutes early to set up, and will bring everything you need to enjoy your full luxury service. The only things we request of you are a space to work, free from the traffic flow to keep you safe (hot tools, and tweezers near eyes!) and we also require power outlets for our tools.

Your artists will arrive with a professional makeup kit stocked with the most professional and luxury brands, plus a full Skin Prep system, made for sensitive skin, so you can indulge without the risk of irritation on your big day.

Your artists also come prepared with "The Makeup Light™" so you don't have to worry about bad lighting for beauty services.

Makeup and hair trials before the wedding day are performed in salon

*Secure Your
Wedding Date*

**SIGNED AGREEMENT +
NON-REFUNDABLE
RETAINER REQUIRED**

Balance due 7 days before
your wedding day.

**GET WEDDING-DAY READY WITH SPA
SERVICES AT A DISCOUNTED RATE!**

PACKAGES

Elite Bridal



Indulge in this once-in-a-lifetime experience. The Elite Bridal Package is designed to provide the ultimate luxury throughout your entire engagement.

In the Elite Bridal Package, we travel to your location so you can relax in style. In addition to hair and makeup services for three bridesmaids and two flower-girls, this package also includes hair and makeup services for the Mother of the Bride and an extended hair + makeup trial.

Your artists will arrive 15 minutes early to set up, and will bring everything you need to enjoy your full luxury service. The only things we request of you are a space to work, free from the traffic flow to keep you safe (hot tools, and tweezers near eyes!); we also require power outlets for our tools.

Your artists will arrive with a professional makeup kit stocked with the most professional and luxury brands, plus a full Skin Prep system, made for sensitive skin, so you can indulge without the risk of irritation on your big day.

Your artists also come prepared with "The Makeup Light™" so you don't have to worry about bad lighting for beauty services.

Makeup and hair trials before the wedding day are performed in salon

*Secure Your
Wedding Date*

**SIGNED AGREEMENT +
NON-REFUNDABLE
RETAINER REQUIRED**

Balance due 7 days before
your wedding day.

**GET WEDDING-DAY READY WITH SPA
SERVICES AT A DISCOUNTED RATE!**

BRIDAL PRICING Guide



BRIDAL BEAUTY

packages



KALO BRIDAL

\$365+ (Relax & Be The Bride)

- 90 Minute Makeup + Hair Trial (In Studio)
- Bridal Airbrush Makeup
- Bridal Hairstyle + Veil Placement

This is a great option for bride-only services and is booked with a single artist for both hair and makeup.



KALO LUXURY BEAUTY BAR

BRIDAL BEAUTY

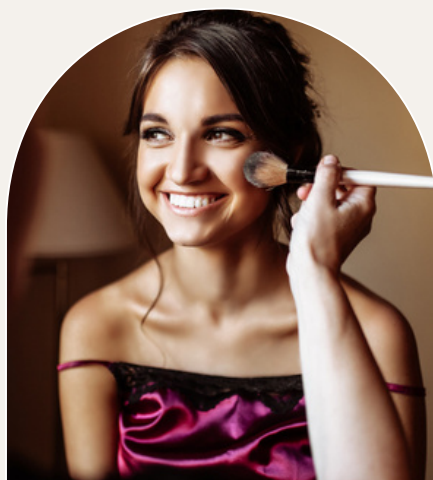
packages



KALO SIGNATURE

\$897+ (Relax With Friends)

- 90 Minute Makeup + Hair Trial (In Studio)
- Bridal Airbrush Makeup
- Bridal Hairstyle + Veil Placement
- Hairstyle + Airbrush Makeup for 3 Bridesmaids



KALO LUXURY

\$999+ (A Little Extra)

- 90 Minute Makeup + Hair Trial (In Studio)
- Bridal Airbrush Makeup
- Bridal Hairstyle + Veil Placement
- Hairstyle + Airbrush Makeup for 3 Bridesmaids
- Hairstyle + Makeup for 2 Flower Girls (12 and under)



KALO ELITE

\$1,250+ (Once in a Lifetime)

- 90 Minute Makeup + Hair Trial (In Studio)
- Bridal Airbrush Makeup
- Bridal Hairstyle + Veil Placement
- Hairstyle + Airbrush Makeup for 3 Bridesmaids
- Hairstyle + Makeup for 2 Flower Girls (12 and under)
- Hairstyle + Airbrush Makeup for Mother of the Bride

**\$170 Per each additional recipient
No substitutions*





CUSTOM QUOTE

BUILD YOUR OWN BRIDAL PACKAGE

Every bride is unique and so is your wedding!
Fill out this quick and easy form, and we'll get you a custom quote in
48 hours or less.

Service Descriptions

BRIDAL AIRBRUSH MAKEUP APPLICATION

Enjoy this makeup application while you drink champagne and cherish the moment of being the bride. \$135

We bring everything you need for your makeup service. This 1-hour service covers a complete look for photo-ready makeup. We use techniques and superior, professional products for makeup that lasts for hours.

BRIDESMAID AIRBRUSH MAKEUP

Create beautiful memories with your friends that last a lifetime. \$105

This 30-minute per-person service covers a complete look for photo-ready makeup. We use techniques and products for makeup that lasts for hours.

BRIDAL HAIRSTYLE

From loose, romantic waves to boho inspired braids, we will work together to bring your wedding day hair vision to life. Are you in love with a style but not sure you have enough hair for the look? Ask us about adding clip-in extensions! \$100+

A pre-wedding-day hair trial is strongly recommended, but not required

BRIDESMAID HAIRSTYLE

In this 45 minute service, we will create the perfect style for the members of your bridal party, leaving them feeling confident, beautiful, and camera ready all night long. \$75+

Service Descriptions

FLOWER GIRL HAIR

We love to pamper our Flower Girls. They are after all (arguably), the stars of the show, only second to the bride!

\$40+

In this service, we create a look that will last through every hop, skip and jump.

Ages 12 and under

FLOWER GIRL MAKEUP

Sure, Flower Girls already have that youthful glow, but we like to add just enough to give them a little extra sparkle.

\$20

This mini-makeup service includes blush, highlight, brow gel, lip-gloss, and mascara (depending)

Ages 12 and under

BRIDAL TRIALS

Hair Trial Only (one hour)

\$100+

Makeup Trial Only (one hour)

\$135+

Makeup + Hair Trial (two hours)

\$225+

RED CARPET TOUCH-UPS

If you want to have the full Red Carpet experience, allow us to stay behind for touch-ups. Our hair and makeup artists can follow you around like a celebrity on their wedding day to be sure you always look picture perfect.

\$100/HOUR
PER ARTIST

A 4 hour minimum is required.

Ala Carte Wedding Pricing

BRIDAL HAIR	\$100+
BRIDAL AIRBRUSH MAKEUP	\$135
BRIDAL PARTY HAIRSTYLE	\$75+
BRIDAL PARTY AIRBRUSH MAKEUP	\$105
FLOWER GIRL HAIRSTYLE (under 12)	\$40+
FLOWER GIRL MAKEUP (under 12)	\$25
TRIAL (hair/makeup/hair + makeup)	\$100/\$135/\$225
TOUCH-UPS	\$100 PER HOUR W/ 4 HOUR MIN.

PRE-WEDDING *Upgrades*

After choosing one of our specialty or custom packages, you may enjoy upgrades at an exclusive rate for yourself and your entire bridal party, ensuring you look and feel your very best on your wedding day

LUXURY DERMAPLANE

\$68

CUSTOM FACIAL

\$77

BROW TINT + DESIGN

\$45

LASH LIFT + TINT

\$77


SIGNATURE BLOWOUT

\$40

OTHER PRICING

Considerations

TRAVEL FEE		\$75 + \$1 per mile
ADDITIONAL ARTIST		\$50/HOUR PER ARTIST/STYLIST 4 HOUR MIN.
ADD CLIP-IN EXTENSIONS		\$50
VALET PARKING		HOTEL RATE
EARLY MORNING FEE		\$100/HOUR FOR EVERY HOUR BEFORE 8AM
WAIT FEE	When bride/bridal party are late to begin services	\$100/HOUR
OVERTIME	When artists run into overtime due to service disruptions or wait times caused by the party	\$100/HOUR
GRATUITY	For parties of 6 or more	20% OF TOTAL CONTRACT



REQUEST A
CUSTOM QUOTE

FULL-DAY RATES

Our artists & stylists are available for full-day rates.

Day rates per artist or stylists start at \$1500 and service up to 8 people max.

WHAT TO BRING TO YOUR Makeup & Hair Trial

So that we may get the best use of our time together, here is what you'll need to bring for your hair and makeup trial.

MAKEUP

- ☐ 3-4 photos of makeup inspiration. For best results, choose photos with your skin tone and hair color.
- ☐ Brand new waterproof mascara for sanitary purposes
- ☐ Lip color, lip pencil, or lip gloss you love

HAIR

- ☐ 3-4 photos of hair inspiration. For best results, choose inspiration photos with your hair color.
- ☐ Your veil or any hairpieces you're planning on incorporating into your look
- ☐ Clip-in hair extensions if you're looking to add volume or length
- ☐ Come with clean, dry hair. If you want to add wash, dry, and blow out, there's an additional fee of \$65, and 30 minutes will need to be added to your appointment time.

WE LOVE OUR BRIDES AND OUR BRIDES LOVE THEIR LOOKS

Client Testimonials



Alicia said...



Samantha said...



WE LOVE OUR BRIDES AND OUR BRIDES LOVE THEIR LOOKS

Client Testimonials



Kristen said...



Laura said...





BOOK MY
WEDDING NOW

LOVE WHAT YOU SEE?

Let's do this!

Fill out this quick and easy form, and we'll get you a custom contract in 48 hours or less.
